

R E M O T E T E L E C O M S

Communicating When Working From Home

Bluebox Integration



Martin Fletcher - 01204 221101



TELECOMS

Is your business ready to work remotely?

Call me for a free telecoms audit and I can tell you more about how I'm helping businesses cope in a remote working situation.

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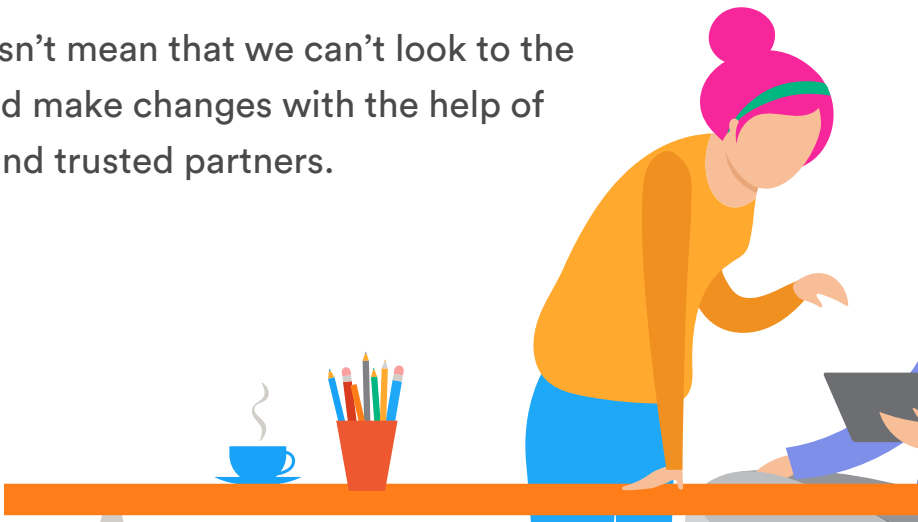


Common Concerns With Internet Phone Systems

Internet phone systems have been in-use by huge companies now for over a decade, it's not something they've been trying to keep a secret – but smaller businesses see new technology with different views and concerns.

For a start, we don't have a billion pounds to spend on the latest Starship Enterprise that's being built down in some secret underground lab. We definitely can't afford to lose a month of work because our new vital piece of technology decided it's going to take a break because it's "too hot..."

That doesn't mean that we can't look to the future and make changes with the help of reliable and trusted partners.





Common Concerns With Internet Phone Systems

Low Quality Audio

Internet phone systems (VoIP) run directly through your broadband connection. We've come a long way since dial up modems were used to connect to the world wide web, broadband speeds in the North of the UK are up across the board and businesses now enjoy super-fast speeds from as little as £40 a month.

I address low quality audio issues for our clients by doing a simple installation of a dedicated broadband line, that can run alongside your current broadband, but only carries your telephony needs. This greatly reduces the traffic and stress on the line and keeps audio quality clear and concise. Our phone systems are also compatible with Ultra-HD audio headsets from some of the world's best-known brands like Panasonic, Plantronics, Jabra and Agent.

Common Concerns With Internet Phone Systems

Business Continuity

One of the largest concerns and a question I hear regularly is “Our customers call all the time, it would cause problems to change our phone number...”. It’s a common misconception that you’ll have to change your phone number. It’s actually not difficult at all to keep your existing number.

The concern with this stems from clever anti-marketing campaigns ran by a prominent phone provider in the early 2000’s. They aimed to have customers believe it would be difficult to move away, in the hopes that they would simply stay because it wasn’t worth the hassle to switch.



Common Concerns With Internet Phone Systems

Lack of Features Like Switchboard, Call Forwarding, Conferencing Etc.

Many businesses use switchboards and even more companies use call forwarding. A lot of people believe that an internet phone system is only capable of making a call and taking a call. It's a common concern that I address regularly.

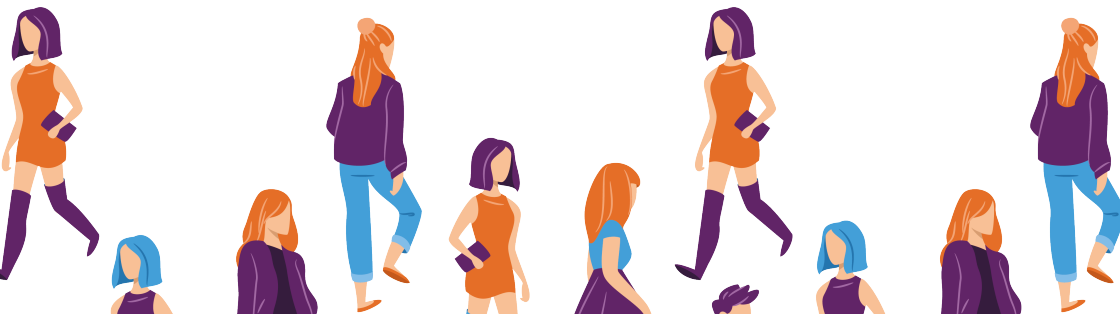
My internet phone system solutions have all the same features and functionalities as your current traditional style office phone systems, plus even more. Give me a call to find out about our Voicemail to Email, Switchboards, Call Conferencing, Call Forwarding and all the other features provided.

Common Concerns With Internet Phone Systems

Technical Knowledge

Always a concern amongst businesses when it comes to adopting new technology. On the other side of ‘cost savings’ there is always ‘implementation’. What will the learning curve cost your business? How long does it take staff to learn how to use a new piece of technology?

That’s why my internet-based phone systems are compatible with the most popular manufacturers of desktop phone systems. My desktop and mobile apps actually resemble the phone systems that are most commonly used, which greatly reduces any learning curve or training required.



Seamless Bluebox Integration.

Headache free remote telecoms solutions
from a trusted and reliable partner.

www.bluebox-i.co.uk

You can work from home, but can your phone system?

According to a study by Cambridge Business Division in late 2019, over 80% of businesses with between 10 and 60 employees are using hard-wired phone systems. What does that mean exactly? It means that 80% of small to medium businesses are still using a phone system, that runs directly from a cable in the ground to a large box on your wall.

Now, that doesn't sound so bad really, until you try to pull that box off the wall and send little pieces of it home with your employees that can no longer come into the office.

Of course, you're not going to try to do that – but you still need a solution. Your phones aren't going to stop ringing, because business owners (like yourself) are striving to keep their businesses open and out of the red.

You can work from home, but can your phone system?

Customers may be working from home or otherwise spending a large portion of their time there, so what is the answer?

Install clunky phone exchanges in your employee's downstairs bathroom? As crazy as that option might seem, some businesses have somehow managed to do just that, albeit at the mercy of ludicrous telecoms bills and mounting hardware costs.

I've got a much easier solution, one that does away with the phone box all together. It's not magic, it's actually just modern technology that's been in use by huge turnover companies for years now. It's not hard to see why. When it comes to increasing business revenues, the easiest way is to simply reduce costs. Imagine being able to take and make calls, from anywhere in the world, for a fraction of the cost.

Not only will you save money on call costs, but you'll save money on hardware, and you won't risk losing money by clients not being able to reach you.

I know, new technology usually implies risk, but with an internet phone system – that concern should be nominal.

In the 90's, we roamed the streets with Motorola handsets as big as small dogs. Here in 2020, we've got mobile phones as thin as a sheet of glass. Technology doesn't have to be a hinderance, it's developed and built to make life easier, less expensive and more productive.

Our solution? Move your entire telecoms system into the cloud. I've helped hundreds of companies to seamlessly transition from old and outdated phone exchanges to our low cost, always accessible phone systems to help them save money, work from home and be more productive.





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